

Ohio Library Council
MEMBERSHIP COMMITTEE ANNUAL REPORT

Unit Name: Membership Committee

Completed by: Amy L. Miller

E-mail address: amiller@rio.edu

Educational Efforts

Professional Development Events

N/A

Conference Programs/Events

Erik Johansen attended the ALAO Conference with the poster session on October 30 in Wilmington, Ohio. When available committee members attend to set up the display boards at any of the OLC major conferences.

OLC Connects

We always set up the display board with the brochures and all information that there is about membership for OLC. A raffle presenting a free OLC membership attracts people toward our table.

Chapter Conference Programs

When the chapter representative or a member of the committee is available we attempt to have the display board up at each and every chapter conference.

Other

OLC has now become members of Facebook, Twitter and has done informational videos for YouTube. We also attended foundation classes at KSU and in Columbus.

Newsletters, Articles, or Publications

Timely articles highlighting membership benefits are included in *Access*.

Use of the OLC Web site

The webcast is completed, as well as the members introducing the new membership landing page on OLC's Web-site.

Initiatives and Partnerships

OLC partners with Kent State University – SLIS to promote OLC membership in it's Foundations classes and Careers Nights. We raffle 5 free memberships throughout the year. OLC also partners with Library Recruitment Officers in each library to promote OLC Membership and its services.

Comments/Suggestions

The membership committee is made of very strong unique individuals that put all their efforts into making OLC and its member's number one. They strive on doing what is best for the members and doing all they can to improve its quality and knowledge.