

# SPOTLIGHT *on* COMPETENCIES

## The Library Education

**Committee is committed to helping libraries incorporate competencies into their training and staff development efforts. Each month we will highlight one of the OLC competencies by providing a short definition, a few related skills or behaviors, and resources for more information. As always, we want to know how your library uses competencies. Please send your stories to [cathy.wilkymacky@cincinnati.library.org](mailto:cathy.wilkymacky@cincinnati.library.org).**

### **COMPETENCY: Web Page/ Site Management**

#### **Definition:**

Ability to create, edit, and coordinate a collection of documents for viewing through common Web browsers.

#### **Select Skills and Behaviors:**

- Demonstrate the ability to use Hypertext Markup Language (HTML) and the current Web language (i.e. XHTML, CSS).
- Develop evaluative criteria for selecting Web site management software.
- Demonstrate the ability to use the scripting languages required in a library's environment (e.g., Perl, PHP, ASP, etc.).
- Understand the recommendations for creating valid code that meets standards of accessibility.
- Knowledge of principles of usable interface design.

#### **Training Resources:**

Solomon, Laura. "Sinking or Swimming: The State of Web Sites in Ohio Public Libraries." <[www.designforthelittleguy.com/study.pdf](http://www.designforthelittleguy.com/study.pdf)>

Nielsen, Jakob and Tahir, Marie. *Homepage Usability: 50 Websites Deconstructed*. Indianapolis: New Riders, 2002.

W3Schools Online Web Tutorials. <[www.w3schools.com](http://www.w3schools.com)>

Castro, Elizabeth. *HTML, XHTML, and CSS, Sixth Edition (Visual Quickstart Guide)*. Berkeley: Peachpit Press, 2006.

Krug, Steve. *Don't Make Me Think!: A Common Sense Approach to Web Usability* (2nd ed.) Indianapolis: Que, 2006.

Zeldman, Jeffrey. *Designing with Web Standards* (2nd ed). Indianapolis: New Riders, 2007.

#### **Training Opportunities:**

Ohio Library Continuing Education.  
<[www.ceohio.org](http://www.ceohio.org)>

#### **Complete List of Competencies:**

The complete collection of librarian competencies developed by the committee is available online ([www.olc.org/CoreCompetencies.asp](http://www.olc.org/CoreCompetencies.asp)).

#### **More Information:**

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