

# **2007 Convention & Expo Evaluation - Results**

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*Stats Only*

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## Survey Overview

### Instructions Provided To Respondents

Answer questions as they relate to you. For most answers, check the boxes most applicable to you or fill in the blanks. Thank you for attending the Ohio Library Council's 2007 Convention and Expo and for taking the time to complete this survey!

### Respondent Metrics

Respondents:	275
First Response:	10/16/2007 01:05 PM
Last Response:	10/30/2007 03:08 PM

## Survey Results

The following is a tabular depiction of the responses to each survey question. Additional comments provided by respondents, if any, are included after each table.

### Section - Please rate the following convention programs:

#### 1. The quality of the convention was excellent.

56.3%	152	Agree
39.3%	106	Strongly agree
4.1%	11	Disagree
0.4%	1	Strongly disagree

#### 2. What were the two best programs you attended at convention?

*This was an opened-ended question that resulted in more than 10 pages of responses. The complete listing of responses will be evaluated by OLC staff and planning committees for future Convention and Expo planning.*

#### 3. Was there a program you had hoped to see but didn't?

63.6%	164	No
36.4%	94	Yes

#### 4. If yes to question # 3, please describe.

*This was an opened-ended question that resulted in more than 6 pages of responses. The majority of the programs mentioned were programs originally on the convention schedule that had to be cancelled due to speaker cancellations. The complete listing of responses will be evaluated by OLC staff and planning committees for future Convention and Expo planning.*

#### 5. The number of learning tracks was:

82.3%	209	Just right
11.4%	29	Too many
6.3%	16	Too few

#### 6. The length of the program sessions (1 hr. or 2 hrs.) was sufficient.

64.6%	173	Agree
32.1%	86	Strongly agree
3.4%	9	Disagree

**7. The quality of the Opening General Session speaker (Bill Strickland) was excellent.**

76.6%	151	Strongly agree
21.8%	43	Agree
1.5%	3	Disagree

**8. The quality of the Closing General Session speaker (Judson Laipply) was excellent.**

58.4%	94	Strongly agree
35.4%	57	Agree
5.6%	9	Disagree
0.6%	1	Strongly disagree

**9. Were there any companies, products, or services not represented at the Expo that you felt should have been? If so, please list.**

*This was an opened-ended question that resulted in more than 5 pages of responses. The complete listing of responses will be evaluated by OLC staff and planning committees for future Convention and Expo planning.*

**Section - Please rate the following convention features:**

**10. Autographing**

72.9%	102	Satisfactory
27.1%	38	Excellent

**11. Convention Store**

66.4%	140	Satisfactory
29.4%	62	Excellent
4.3%	9	Poor

**12. E-mail Cafe**

51.9%	111	Satisfactory
47.2%	101	Excellent
0.9%	2	Poor

**13. Hospitality Desk**

59.9%	130	Excellent
39.6%	86	Satisfactory
0.5%	1	Poor

**14. OLC Connects!**

54.3%	100	Satisfactory
44.6%	82	Excellent
1.1%	2	Poor

**15. Registration Desk**

71.8%	188	Excellent
28.2%	74	Satisfactory

**16. Vendor Expo**

53.2%	132	Excellent
44.4%	110	Satisfactory
2.4%	6	Poor

**Section - Please rate the following convention services:****17. Publicity (mail, Web site, e-mails)**

67.9%	182	Excellent
31.3%	84	Satisfactory
0.7%	2	Poor

**18. Registration process**

75.7%	206	Excellent
24.3%	66	Satisfactory

**19. Onsite Program Booklet**

71.8%	196	Excellent
25.6%	70	Satisfactory
2.6%	7	Poor

**20. Signage**

51.3%	138	Excellent
44.2%	119	Satisfactory
4.5%	12	Poor

**21. The convention social events provided ample opportunities for networking.**

66.9%	160	Agree
29.7%	71	Strongly agree
3.3%	8	Disagree

**22. I enjoyed having the vendor expo at the convention.**

58.7%	152	Strongly agree
39.0%	101	Agree
2.3%	6	Disagree

**23. Are you planning to attend next year's OLC Expo (September 12, 2008) in Columbus?**

53.6%	147	Don't Know
29.6%	81	Yes
16.8%	46	No

**24. The value of the OLC Convention and Expo was worth the cost.**

49.8%	133	Agree
44.2%	118	Strongly agree
6.0%	16	Disagree

**25. Do you plan on attending any of the continuing education workshops/conferences offered by the OLC in 2008?**

49.6%	136	Don't know
48.2%	132	Yes
2.2%	6	No

**26. Please provide any other comments you think would be helpful in planning future OLC conventions.**

*This was an opened-ended question that resulted in more than 10 pages of responses. The complete listing of responses will be evaluated by OLC staff and planning committees for future Convention and Expo planning.*