

**Ohio Library Council**  
**BUDGET CRISIS COMMUNICATIONS ACTIVITIES REV. 6/24/09**

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Fri., June 19

- Initial broadcast e-mail announcement sent to library directors
- Lynda Murray's contact information posted on OLC Web site
- Library Journal* news story posted (based on Lynda Murray's e-mail to directors)
- Posted Governor's Framework outline from Gongwer on Twitter and Facebook

Sat., June 20

- Broadcast e-mail update sent to library directors
- News story posted on OLC Web site
- Lynda Murray contacted metro library directors
- Lynda Murray contacted key legislators
- [www.saveohiolibraries.com](http://www.saveohiolibraries.com) created (Mandy Knapp, Worthington Libraries)

Mon., June 22

- Letter to all legislators (OLC president) – hand-delivered
- News release to all Statehouse news staffs and statewide media – hand-delivered
- Broadcast e-mail update sent to all library directors
- Broadcast e-mail update sent to entire OLC membership
- OLC Web site front page set up to highlight issue – linked to [www.saveohiolibraries.com](http://www.saveohiolibraries.com)
- Social media sites updated with latest information
- Emergency conference call of Government Relations Committee and Legislative Network
- Legislative Network contact with small libraries
- Emergency conference call of OLC Board of Directors
- News release sent to American Library Association
- This Week* – update to directors from Doug Evans
- Responses to media inquiries
- Worked with Laura Solomon, OPLIN, to revamp [www.saveohiolibraries.com](http://www.saveohiolibraries.com) to include sample campaign ideas from libraries
- Media coverage links posted on [www.saveohiolibraries.com](http://www.saveohiolibraries.com), Facebook, and Twitter
- Posted suggested groups of organized library users for libraries to target for help in pushing the Save Ohio Libraries message

Tues., June 23

- Broadcast e-mail update sent to all library directors
- [www.saveohiolibraries.com](http://www.saveohiolibraries.com) updated with samples of library activities
- E-mail sent to Associate members, sponsors, and exhibitors

- ❑ Media coverage links posted on [www.saveohiolibraries.com](http://www.saveohiolibraries.com), Facebook, and Twitter
- ❑ Contacted alternative media to increase awareness of the issue and keep the momentum
- ❑ Posted alternative phone number for Governor Strickland on OLC Web site and [www.saveohiolibraries.com](http://www.saveohiolibraries.com)
- ❑ Statement from ALA President Jim Rettig posted on ALA Web site and distributed to national media

Wed., June 24

- ❑ Broadcast e-mail update sent to all library directors
- ❑ Letter to all legislators with information regarding impact of proposed funding cuts on each library in the state – hand-delivered
- ❑ Information regarding impact of proposed funding cuts on each library in the state posted on OLC Web site
- ❑ Information regarding library-sponsored and public rallies posted on OLC Web site