Ohio Library Council BOARD OF DIRECTORS

ITEM NO.: 4.B MEETING DATE: July 18, 2025

SUBJECT: 2027 OLC Convention & Expo SUBMITTED BY: Michelle Francis

REPORT FOR DISCUSSION

OLC staff has been researching options for the 2027 OLC Convention and Expo. More information from Maritz Global Events (OLC's consultant) will be shared at the meeting. The information on potential locations was gathered from statewide RFP.

OLC staff is requesting:

• Feedback on the location and authority to move forward with negotiations to secure a location for 2027.

2027 OLC Convention & Expo Location

Available dates are the week of October 25 to avoid religious holiday dates in 2027.

Option 1: Sharonville Convention Center (NE suburb of Cincinnati)

- Proposed space rental charges begin at \$60K. \$30 per room night rebate from hotels. Based on history, the reduction would be approximately \$22K and \$3K Visit Cincy incentive would bring rental down to \$35K.
- No food & beverage minimum currently on contract, but if added, would reduce overall rental further amount TBD.
- Complimentary parking, complimentary robust Wi-Fi, and complimentary use of the Center's podiums and house sound system. Exhibit hall is already carpeted.
- The Hyatt Place Sharonville, attached to the Convention Center, is offering 100 rooms on peak nights of Wednesday, Oct. 27 and Thursday, Oct. 28 for \$169 + tax per night.
- The Delta Hotel by Marriott, directly across the street from the Convention Center, is offering 200 rooms on peak nights of Wednesday, Oct. 27 and Thursday, Oct. 28 for \$149 + tax per night.

Option 2: Dayton Convention Center

- Proposed space rental charges begin at \$52K. Discount offered on proposal is \$10K. Destination Dayton is offering \$2,500 incentive if OLC picks up 80% of the room blocks and signs contracts by Sept. 1, 2025.
- Food & beverage minimum of \$35K would further reduce space rental by \$7K, so total space rental if all stipulations achieved would be \$32,500.
- Parking garage is attached, but would include a fee to park. Wi-Fi is \$500 for multiuser access beyond the lobby which is free. Electric in meeting rooms is \$75 per outlet.
- The Vitality Hotel (used to be the Radisson), directly across the street from the Convention Center, is opening this year and the 2025 rates are \$189 + tax per night. Hotel will offer rates for 2027 that will not escalate more than 5% each year or \$207

- + tax per night. The hotel is offering 150 rooms on peak nights of Wednesday, Oct. 27 and Thursday, Oct. 28.
- The Hilton Garden Inn Dayton Downtown, approximately 2 blocks from the Convention Center, is offering 40 rooms on peak nights of Wednesday, Oct. 27 and Thursday, Oct. 28 for \$169 + tax per night.
- The Hotel Ardent Dayton Downtown, approximately 4 blocks from the Convention Center, is offering 30 rooms on peak nights of Wednesday, Oct. 27 and Thursday, Oct. 28.
- There is also an AC Marriott and Fairfield by Marriott 7-8 blocks away for use if needed. They do not have 2027 rates available at this time. The hotel use in Dayton would require transportation to/from the Convention Center at additional costs.

Option 3: Hyatt Regency Columbus

- Only dates proposed are for Sunday, September 12 Thursday, September 16 (Change of day pattern) with 298 rooms on peak nights of Tuesday, Sept. 14 and Wednesday, Sept. 15 for \$205 + tax per night. No Battelle Room available for Exhibit Hall
- Larger city convention centers (Cincy, Cleveland, Columbus) are not wanting to book space for groups our size until 12-18 months out unless food & beverage minimums are significantly higher around \$80-\$100K. Date ranges and day patterns would need to be flexible to fit over already booked larger groups citywide dates.