Ohio Library Council BOARD OF DIRECTORS

ITEM NO.: 5.E.4

MEETING DATE: May 17, 2024

SUBJECT: Membership Services Report

SUBMITTED BY: Jeanine D'Andrea

REPORT FOR INFORMATION

2025 Membership

As of May 8, 2025, there was a total of 2031 Individual Members as compared to 2580 in 2024. There are currently 1732 renewals; 268 new; and 31 Lifetime. Friends groups, other institutions and associate members have recently been billed and continue to come in.

The Membership Committee met via Zoom on March 13. Agenda items included: Statistics; Lifetime Membership; New members; Student Member raffle; and the potential drop date of March 10 for non-renewals. A second drip email was sent to new members as an effort to continue to promote the value of OLC.

Several reminders have been published in Access regarding Division selections. A direct email was also sent to Division Action Council members, as many have not updated their selections in the Member Info Hub.

Bradley Kuykendall, Chair and D'Andrea met via phone call on May 6 to discuss several upcoming projects. The Quick Poll that is generally sent to directors to inquire about whether they will pay all, some or none of their staffs' Individual Dues was sent on March 24th with only 53 responses. The decision to continue to send reminders was halted due to the consideration of time and the influx of emails directors are currently receiving regarding the State Budget. We will resume this project in 2026.

The launch of the Membership Meetups is being postponed to a later date. Discussion has begun to delay the launch of the Membership Meetups until the OLC Convention and Expo. The intention is to launch the first meeting in-person along with the New Member Meet -n-Greet. They plan to have a complete list of topics; dates and facilitators to be shared at the in-person meeting noting the remainder meetings will be virtual, and free to OLC Individual members. The Committee is scheduled to meet again on June 12 at 2:30 p.m. via Zoom.

Leadership Tracking

A review of our records of those participating on a Division Action Council or Committee identified 10 people who had not renewed their dues for 2025. A reminder was sent and 9 have been renewed. One is no longer working in libraries and has been removed from the roster. Updates have been made to our Leadership Tracking system and reflected on the Website.

Nominations and Elections

Slates of candidates for Division Action Councils were due to OLC by April 15. Staff continues to work directly with each division coordinator to complete their slates. A nomination acceptance form will be sent to candidates requesting biographical information for the ballots.

<u>Awards and Honors</u> The Awards and Honors Committee met via Zoom on May 8 to discuss the current number of submissions and any concerns. We continue to promote the Awards program in Access and This Week. A promotional flyer has been printed to take to all OLC events. The deadline for submissions is May 30.