

**Ohio Library Council
BOARD OF DIRECTORS**

ITEM NO.: **5.G.3**

MEETING DATE: **Sept. 19, 2025**

SUBJECT: **Communications Report**

SUBMITTED BY: **Angie Jacobsen**

REPORT FOR INFORMATION

Library Card Sign-up Month

Promotions for Library Card Sign-up Month are ongoing throughout September, with a variety of resources available for members via *Access*, the OLC website and social media pages.

Awards and Honors Media Coverage

Press releases announcing the 2025 award recipients were distributed and the winners were featured in *Access* and on the OLC website. The “Awards and Honors Spotlight” series continues to highlight recipients in *Access*. Award winners have received significant local media attention. Recent coverage includes:

- [Sandusky Register](#)
- [The Daily Record](#)
- [Vermillion Daily](#)
- [The Courier](#)

Convention and Expo

Updates for the 2025 Convention and Expo continue to be added to the OLC website. Registration officially opened on Sept. 10. A promotional postcard was mailed on July 18, and ongoing promotional efforts are being carried out through *Access*, social media, and the OLC website.

Work has begun on the on-site guide, which will feature maps of the Huntington Convention Center, session times, room assignments, and full-page ads for the event sponsors.

Development of the Convention and Expo mobile app is also underway. The app will offer detailed session descriptions and speaker information; program ratings; customizable agendas for attendees; upload functionality for speaker handouts; and session evaluations directly through the app. Attendees will receive an email with download instructions prior to the event.

In addition, collateral materials are being developed for the OLC Connects area of the exhibit hall to support the work of Divisions and Committees.

Election Results

OLC election information was shared through *This Week*, *Access*, and the OLC website. Official results were announced on Aug. 15 in *Access* and the OLC website.

Division/Committee Projects

- The Marketing and PR Division met on Aug. 13 to discuss materials for the OLC Connects table at the Convention and Expo.
- The Children’s Services Division met on Sept. 9 and will collaborate with the Ohio Ready to Read Task Force on a joint display for the OLC Connects table.
- A Call for Programs was issued for the Right Click 2025 — Library IT Conference.

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- The Small Libraries Forums were promoted in *This Week* and the OLC website.
- Members who recently earned or renewed their Certified Public Librarian and Certified Public Library Staff certifications were listed in *Access* and on the OLC website.
- A survey was created for the Children's Services, Teen Services, and Customer Service and Support Staff Divisions and shared in *Access*. The results from the survey will inform a new guide designed to help all library staff, regardless of role, feel more confident and well-prepared when working with young patrons.

OLC Website

The top-performing pages on the OLC website over the past 60 days are:

1. JOBLine
2. Convention and Expo
3. Event Calendar
4. Vendor Opportunities
5. Education
6. Library Funding/PLF
7. Certification
8. State Budget
9. Regional Directors Meetings
10. OLC Elections Results
11. News page