Ohio Library Council
BOARD OF DIRECTORS

ITEM NO.: **6.E.3**   MEETING DATE: **Jan. 16, 2026**

SUBJECT: **Communications Report**   SUBMITTED BY: **Angie Jacobsen**

REPORT FOR INFORMATION

Planning and Leadership Conference
The Planning and Leadership Conference was held the day prior to the Convention and Expo. Leadership resources were updated and posted to the OLC website and Member Info Hub. Division and Committee members are now submitting meeting minutes, goals and objectives, and annual reports through the online forms.

2025 Convention and Expo
The 2025 Convention and Expo was successfully held in November. In addition to the printed postcard, the Convention and Expo was promoted via Access, the OLC website, and social media. Collateral materials for the OLC Connects area were developed and printed for participating Divisions and Committees. A booth display highlighted OLC's 130th anniversary and promoted the 2026 Convention and Expo in Sandusky. The on-site program booklet was produced, and the 2025 Convention and Expo mobile app was implemented. We continue to see growth in the number of active app users (see table below). Evaluation results have been compiled through the app and will be shared with the Program Committee. Highlights from the event were shared in the Nov. 26, 2025 issue of Access and on the OLC website.

2025 Convention and Expo App Stats:

App Users	2025	2023	2022
Attendees	642	515	468
Speakers	112	109	93
Exhibitors	56	45	44
Sponsors	13	15	7
Total App Users	823	684	612
Total C&E Attendance:	961	788	628

App Version Percent of users
iOS   57%
Android   33%
Web browser 10%

Evaluation forms completed during the event: 85%
Evaluation forms completed after the event: 15%

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<u>2026 Convention and Expo</u>
The Call for Programs for the 2026 Convention and Expo opened on Dec. 16, 2025. The online program submission form is available on the OLC website. Information about the event is available at olc.org/2026-convention-and-expo. A call for committee members for the Program, Expo, and Local Arrangements committees ran in Access.

<u>Awards and Honors</u>
The 2026 Awards and Honors program officially launched on Jan. 7, 2026. Online nomination forms were created for each award category. The nomination process will continue to be promoted in Access, the OLC website and social media. The nomination period runs through April 30, 2026.

<u>Division/Committee Projects</u>
- A member satisfaction survey was created and distributed to all Institutional Member Libraries on Dec. 8, 2025.
- Articles on the OLC New Member Referral Program and Individual membership renewal were included in Access and the OLC website.
- A Member Spotlight article for the Membership Committee ran in the Dec. 17, 2025 issue of Access and the [OLC website](#).
- The Ballot Issues Handbook was updated and posted on the Member Info Hub.
- The Adult and Reference Services Division e-newsletter was sent on Nov. 18, 2025.
- The Trustee e-newsletter was sent on Dec. 4, 2025
- The Technical Services Division e-newsletter was sent on Jan. 8, 2026.

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