

**Ohio Library Council
BOARD OF DIRECTORS**

ITEM NO.: **5.G.3**

MEETING DATE: **Sept. 25, 2026**

SUBJECT: **Communications Report**

SUBMITTED BY: **Angie Jacobsen**

REPORT FOR INFORMATION

Library Card Sign-up Month

Promotions for Library Card Sign-Up Month are ongoing throughout September, with a variety of resources available for members via Access, the OLC website and social media pages. On August 31, OLC issued a press release encouraging Ohioans to get a library card and highlighting the many resources and services available through their local libraries.

Media coverage:

[Visit your local library during Library Card Sign-up Month](#)
[Library Council Marks Card Sign-Up Month](#)

A [letter](#) was also sent to legislators highlighting the importance of library cards as a valuable back-to-school resource for families. The letter also included results from the statewide poll.

Awards and Honors Media Coverage

A press release announcing the 2026 award recipients was distributed, and the winners were featured in Access and on the OLC website. The “Awards and Honors Spotlight” series continues to highlight recipients in Access each week.

Media coverage:

[Troyer among state's top library professionals honored by Ohio Library Council](#)
[Troyer earns Ohio library leadership award](#)
[Coolidge Wall Attorney Lu Ann Stanley Named Ohio's 2026 Local Library Champion](#)
[Stanley wins 'Local Library Champion' Ohio Library Council award for service](#)
[Reading Railroad Recognized by OLC for Innovation Award](#)
[What Does It Mean to Be Ohio's Librarian of the Year?](#)
[Janet Ingraham Dwyer to Receive the 2026 Ohio Library Council Hall of Fame Librarian Award](#)
[CCPL Branch Manager Steve Haynie Receives Honor from Ohio Library Council](#)
[SE-L library branch manager receives Service Excellence Award](#)

Convention and Expo

Updates for the 2026 Convention and Expo continue to be added to the OLC website, including sponsors and exhibitors. A promotional postcard was mailed on July 18, and ongoing promotional efforts are being carried out through Access, social media, and the OLC website.

Work has begun on the on-site guide, which will feature maps of the Kalahari Convention Center, session times, room assignments, and full-page ads for the event sponsors.

Development of the Convention and Expo mobile app is also underway. The app will offer detailed session descriptions and speaker information; program ratings; customizable agendas for attendees; upload functionality for speaker handouts; and session evaluations directly through the app.

Planning is also underway for new OLC booth in the Exhibit Hall. To make the most effective use of members' time and professional development dollars, the OLC Connects area has changed to the "Member Info Hub." Rather than hosting individual Division and Committee tables, this year there will be one large, interactive booth in the Exhibit Hall. This new format is designed to increase visibility for all Divisions and Committees without requiring each group to set up or staff its own table.

The booth will be staffed by Division Action Council and Committee members during Exclusive Viewing Times. Members interested in volunteering can sign up for 30-minute shift through an online form. To streamline materials and reduce printing costs, all Division and Committee resources will be available electronically through the Member Info Hub.

Election Results

OLC election information was shared through *This Week*, *Access*, and the OLC website. Official results were announced on Aug. 12 in *Access* and the OLC website.

Division/Committee Projects

- Marketing and PR Division hosted a "Marketing Meet-up" online forum on Aug. 12, with 19 participants.
- Teen Services Division hosted a "Teen Services Talk" on Aug. 12, with 20 participants.
- Children's Services Division sent its quarterly newsletter on Sept. 11.

OLC Website

The top-performing pages on the OLC website over the past 60 days are:

1. Jobs
2. Convention and Expo
3. Calendar
4. Ohio Public Library Directory
5. Library Funding/PLF
6. OLC News
7. Certification
8. Individual Membership
9. Divisions
10. Awards and Honors